

PRESS RELEASE - March 12, 2021

With the arrival of Emilie Meynet, Courchevel Méribel 2023 structures its CSR policy

700 days before the official opening of the World Ski Championships, the Courchevel Méribel 2023 Organizing committee is expanding its team. Emilie Meynet joined the team on Monday March 8 to develop the CSR (Corporate Social Responsibility) policy.



She is in charge of the complete fulfillment of the criteria of the charter of the 15 eco-responsible commitments of sports event organizers and of implementing concrete actions around these commitments. In addition, thanks to her experience as a guide-lecturer, she will bring her expertise to the creation of content to enhance the territory in all its dimensions.

Originally from a village resort in Haute-Savoie, Emilie is very sensitive to the issues encountered by winter sports resorts concerning climate issues and the necessary changes that await all the actors in the sector to ensure their future.

After 10 years of experience at the Courchevel tourist office as a communication officer and guide-lecturer for the FACIM Foundation, Emilie has specialized and acquired CSR skills in order to reconcile her professional projects with her personal convictions.

"I am very happy to join a new team to promote the values of the French mountains at an internationally renowned sporting event. I look forward to contributing to the implementation of a sustainable and responsible approach in the organization of the Courchevel Méribel 2023 World Ski Championships. Let us think and act together to find solutions that respect the environment and people and guarantee the sustainability of our mountains. Together, let us create a committed and innovative event, respecting the



beauty and the fragility of the natural and cultural environment which has been welcoming us for decades and for more many years to come.”

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