

CORPORATE SOCIAL RESPONSIBILITY POLICIES & COMMITMENTS COURCHEVEL MÉRIBEL 2023

TAKING UP THE CHALLENGE OF ORGANISING AN ENVIRONMENTALLY FRIENDLY, MEANINGFUL AND INCLUSIVE WORLD SKI CHAMPIONSHIPS

The Courchevel Méribel 2023 Organizing Committee is committed to demonstrating leadership in the field of sustainable management of sports events (particularly in the field of mountain and winter sports); to raising awareness and increasing the commitment of stakeholders; and to leaving a strong legacy for future event organizers and local stakeholders.

Our CSR strategy for the World Championships is led by the Committee's Director General and steered by the CSR Manager in conjunction with the management team. A CSR Committee, made up of the host municipalities, ski area operators, suppliers and partners, provides input on the subject and implements this strategy.

OUR COMMITMENTS AND OBJECTIVES

Our CSR commitments are based on the 4 main themes and 9 strategic objectives shown below.



MEASURE OUR IMPACT

Indicators and targets have been set for each objective and a carbon footprint audit is underway to measure our impact and progress between the 2022 World Cup Finals and the 2023 World Championships.

OUR ORGANISATION

The Courchevel Méribel 2023 Organizing Committee uses the international standard ISO 20121 as a reference to ensure that CSR issues are taken into account in all activities related to the event. In this way, we are deploying a responsible management system for all the activities under our direct control, and we are seeking to influence the activities developed by other project stakeholders, over which we do not have complete control.

The Committee will ensure that the principles of integrity and transparency are respected and that its duty of inclusion and vigilance is respected in the implementation of each of these commitments.

LEGACY AND EXPERIENCE-SHARING

In order to share our experience and leave a legacy for all those involved in skiing, the mountains, the event industry and the region, a sustainability report will be published in spring 2023, in which we will communicate our results, the difficulties encountered and the good practices implemented during the World Championships.

We are convinced that skiing, winter sports and mountain stakeholders have a role to play in preserving the planet and its inhabitants, in acting positively for the environment and society, in order to continue enjoying our sport in a liveable world.

Bernard FRONT **Perrine PELEN**

President *CEO*

Local Organizing Committee Local Organizing Committee

COURCHEVEL MÉRIBEL 2023 **COURCHEVEL MÉRIBEL 2023**



APPENDIX: OUR COMPLETE STRATEGY



• CIRCULAR ECONOMY:

80% of materials have an anticipated second life

80% of residual waste recovered (recycled or composted - excluding energy recovery)

• CLIMATE:

20% reduction between the ex-ante and ex-post carbon footprint of the event and carbon footprint below 100kgCO₂/spectator

• NATURAL ENVIRONMENT:

100% of natural sites preserved



• GOOD GOVERNANCE:

ISO 20121 certification obtained

1 public report on the event's sustainable development performance

80% calls for tender with sustainability criteria

100% of delivery, institutional and local stakeholders invited to sit on the CSR Committee

100% budget control

• TERRITORIAL OUTREACH:

50% by value of purchases made locally (from within the Region)



• AN INCLUSIVE EVENT:

Parity among staff and team members and 50% of women in OC management positions

• UNIVERSAL ACCESSIBILITY:

100% of sites open to the public accessible to people with disabilities and equipped with a dedicated access point

• A POPULAR EVENT:

25% benefit from a reduced rate or free tickets (young people / schools / disadvantaged people)



• AWARENESS OF SUSTAINABLE DEVELOPMENT:

100% of employees and team members trained in eco-responsibility

1 eco-responsibility awareness plan for different audiences